

Playbill Advertising Information Sheet

AD PRICING SCHEDULE:

Cost	Description	Size
\$600	Full-Color, Full Page, Back Cover	4.9"w x 7.9"h
\$500	Full-Color, Full Page, Inside Front Cover	4.9"w x 7.9"h
\$450	Full-Color, Full Page, Inside Back Cover	4.9"w x 7.9"h
\$310	B&W, Full Page, Inside Pages	4.9"w x 7.9"h
\$210	Half Page	4.9"w x 3.94"h
\$125	Quarter-Page Ad	2.45"w x 3.94"h
\$75	Eighth-Page Ad	2.45"w x 1.97"h

DESIGN INFORMATION:

- All ads will be in black & white, with the exception of the Outside and Inside Cover Ads.
- All ads will be enclosed in a box with a 1 pt black line.

SUBMISSION INFORMATION:

- Submission Deadline: **April 30, 2012** *(Post marked by this date if by mail)*
- Submit by mail: Mike Dimirsky
c/o Saint Patrick Catholic School
1000 Bolling Ave
Norfolk, VA 23508
- Or submit by email: **mdimirsky@stpcs.org**
- Submit artwork in one of the following formats:
 - 1. Digital file** - pdf / jpg / tif / eps / bmp files are acceptable. *(Please no Publisher or Corel files)*
 - 2. Hard Copy** - camera ready and/or original art. *(Please no Prints from inkjet and laser printers.)*

IF YOU HAVE QUESTIONS OR NEED MORE INFORMATION:

Playbill Ad Coordinator:

Mike Dimirsky.....757.440.5500 x801.....mdimirsky@stpcs.org

The Saint Patrick Catholic School
2012 Spring Production

Each patron will receive a playbill (program) that will include ads from local businesses and congratulatory "Shout Outs" from the family and friends of the performers.

This is a wonderful opportunity to get the word out about your business and show your support for the finest family community musical theatre in Norfolk.

If you or anyone you know is interested in placing an ad in our playbill, please email:

Mike Dimirsky (Playbill Ad Coordinator)

mdimirsky@stpcs.org

757.440-5500 ext.801

FULL-PAGE ADS

(4.9 x 7.9)

\$310 (B&W, Inside pages)

(\$600 Full-Color, Back Cover)

(\$500 Full-Color, Inside Front Cover)

(\$450 Full-Color, Inside Back Cover)

HALF-PAGE AD

(4.9 x 3.94)

\$210

QUARTER-PAGE
AD

(2.45 x 3.94)

\$125

EIGHTH-PAGE AD

(2.45 x 1.97)

\$75